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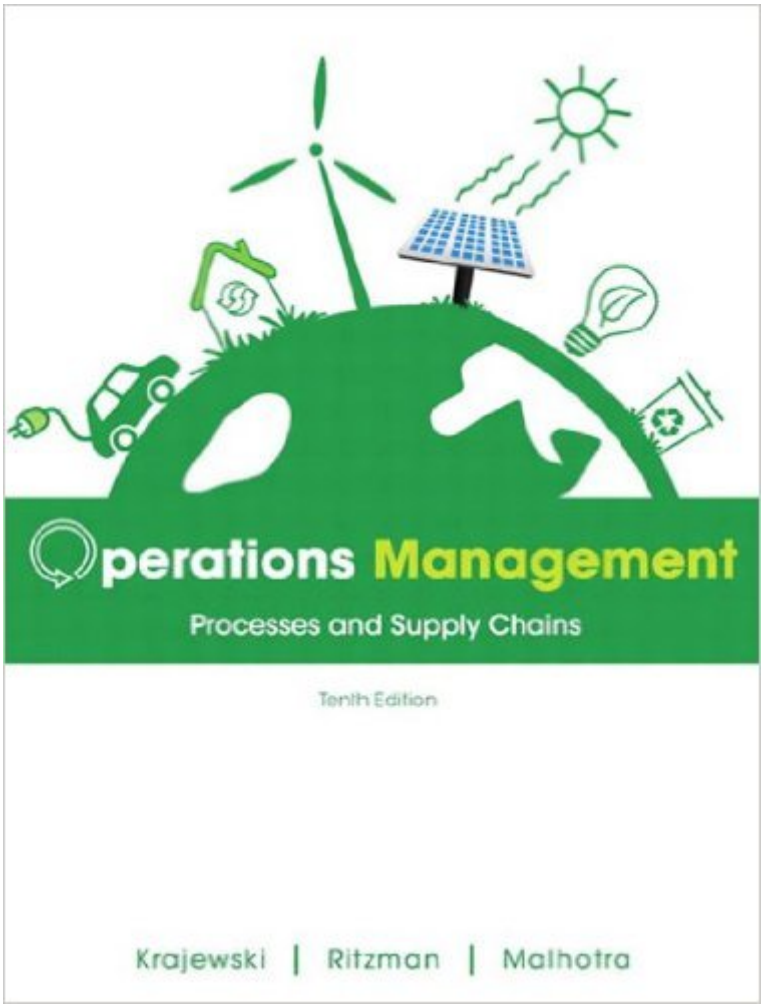
Operations Management: Processes And Supply Chains



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Synopsis

Â Creating value through Operations Management. Â Operations Management provides readers with a comprehensive framework for addressing operational process and supply chain issues. This text uses a systemized approach while focusing on issues of current interest. Â NOTE: This is the standalone book, if you want the book/access card order the ISBN below: Â 0132960559 / 9780132960557 Operations Management: Processes and Supply Chains Plus NEW MyOMLab with Pearson eText -- Access Card Package Package consists of

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Customer Reviews

I believe a textbook is best reviewed by an instructor who has taught from it. At the University of Alabama in Birmingham, where I served as an adjunct professor in the fall of 1999, my MBA students and I dissected this book, cover-to-cover. It was a rewarding odyssey. As the subtitle suggests, the authors made every attempt to relate managerial decisions on operations to an organization’s strategic pursuits. In this fifth edition of their text, the concept of processes was used

not only to integrate service organizations' procedures into traditional manufacturing themes but also to draw attention to the growing use of processes and flows as the bases for reinventing adaptable organizations. This lays a good foundation for understanding the sort of efforts at the Center for Coordination Sciences at MIT where the Process Handbook, explicating interdependencies, has just been licensed to the Phios Corporation.With a surge in the use of Enterprise Resource Planning software such as SAP, the treatment of Materials Requirements Planning and the introduction of a new chapter on Supply Chain Management are very timely. The future belongs to web-based transaction processing with forward and backward linkages to customers and suppliers respectively.The authors resourcefully illustrated their topics with actual Managerial Practices and Internet Activities. We analyzed every one of the nineteen Case Studies but sidestepped the Experiential Learning projects only because we did not have enough time. Though we never found the Student CD Version of the text, the OM5 software on-line was quite useful even to analytically challenged students.As the instructor, I appreciated the copious teaching aids that accompany the book.

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